



PACKAGING INDABA



CTICC, CAPE TOWN
WWW.PROPAKCAPE.CO.ZA

CONFERENCE PROGRAMME

26 OCTOBER 2017
1 DAY ONLY

WITH THE RECENT DROUGHT FACING THE WESTERN CAPE, THIS YEAR'S PACKAGING INDABA IS FOCUSED ON SUSTAINABILITY AND THE IMPORTANCE THEREOF IN THE PACKAGING, PLASTICS AND PRINTING VALUE CHAINS.

THIS YEAR'S EVENT BOASTS A BLOCK BUSTER FORMAT WHICH ENCOMPASSES SUSTAINABILITY CONCERNS AND DEVELOPMENTS SURROUNDING SUBSTRATES AND RAW MATERIALS, HOW SOUTH AFRICA'S TOP RETAILERS AND BRAND OWNERS ARE INCORPORATING SUSTAINABLE PACKAGING FORMAT INTO THEIR PACKAGING FORMAT AND HOW PACKAGING CAN REDUCE FOOD WASTE.

09.30 – 09.50 REGISTRATION

09.50 – 10.00 OPENING AND WELCOME BY CHAIR

10.00 – 10.30 **Food waste & packaging: Insights and advice**
Dr. Susan Oelofse, principal researcher, CSIR

10.30 – 11.00 **Sustainable Manufacturing: Are imports decimating the future of packaging?**
André de Ruyter, CEO, Nampak Ltd.

11.00 – 11.30 COFFEE & NETWORKING

11.30 – 12.00 **Using Smart Chemistry for packaging Design**
James Cammell, Global Marketing Manager, Seal Chemistry

12.00 – 12.30 **The future of FMCG retail packaging – how are retailers & brand owners thinking sustainably?**
Don Mac Farlane, Packaging, Woolworths

12.30 – 13.00 **Revolutionising the way brands go to market**
Riki Tzirin, Senior Account Manager, HP Indigo, Labels & Packaging

13.00 – 13.45 LUNCH & NETWORKING

13.45 – 14.15 **Innovation in a shifting landscape: Packaging adoption strategies driven by changing consumer behaviour**
Esti Prinsloo, Innovation Practice Director SA, Nielsen

14.15 – 14.45 **Packaging sustainability: Tools, systems & strategies for innovative package design**
Marjie van der Walt, Director, M&A Design

SUBSTRATE AND RAW MATERIALS SESSION

Battle of the substrates & raw materials - the best in sustainable board, glass, plastic and metal packaging options

14.45 – 15.45 **Paper** Kiril Dimitrov, Packaging Innovation Manager, Mpact
Glass Corinne Horn, MD, Glass Decorations & Marsha Pienaar, NPD & Marketing, Glass Decorations
Plastic Gert Claasen, Research & Development Director, Safripol
Metal Delanie Bezuidenhout, CEO, MetPac-SA

15.45 – 15.50 CLOSING REMARKS

15.50 – 16.30 COFFEE AND NETWORKING



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CONFERENCE SPEAKERS



Susan Oelofse,
Principal researcher
CSIR



Esti Prinsloo,
Innovation Practice
Director SA
Nielsen



Don Mac Farlane,
Packaging
Woolworths



Marjie van der Walt,
Director, M&A Design



Riki Tzirin,
Senior Account
Manager, HP Indigo,
Labels & Packaging



André de Ruyter,
CEO, Nampak Ltd

CONFERENCE SPONSORS



LUNCH SPONSOR



BENEFITS OF ATTENDING:

The African Packaging Indaba is a must attend event for anyone wanting to enhance their packaging know how, network and meet industry experts and learn about current, contextual information relating to the packaging industry, various value chains and concerning sustainability issues.

WHO SHOULD ATTEND?

- Packaging and printing MD's, decision makers, heads of department
- Packaging and labelling technologists, designers and developers
- Procurement, purchasing managers
- Buyers of packaging material
- Packaging engineers, marketers, branding and design enthusiasts
- Sustainability consultants
- All packaging related executives

CONFERENCE DETAILS

PRICE TO ATTEND IS R2 250 PP
MEMBERS OF IPSA, PACKAGING SA, PRINTING SA & PLASTICS SA IS R2 000 PER DELEGATE

TO REGISTER OR FOR FURTHER INFORMATION

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